# Columbia College CUSTOMER SATISFACTION SURVEYS OF THE PROGRAM

NOTE: <u>Clarification of Term</u>

Must; Shall; Will: These words or phrases indicate actions or activities that are essential or mandatory.

Should: This word implies that it is highly desirable to perform certain actions or activities, but not essential or mandatory.

May or Could; Can: These words imply freedom or liberty to follow an alternative to the action or activity being presented in a document.

### INTRODUCTION

This envelope contains copies of the Customer Satisfaction Survey Columbia College has developed. Enrolled students are asked to provide feedback related to their **PROGRAM**.

### MANAGER'S ROLE

 Managers will pass this envelope to each facilitator/designate in their program prior to the last class in the current semester.

## FACILITATOR'S/DESIGNATE'S ROLE

Please read the "INTRODUCTION" statement above and follow the items listed below:

- Facilitators/Designates open the survey package, and clearly fill out the 'Survey Summary Form' cover sheet located on the inside.
- 2. Facilitators/Designates place the completed 'Survey Summary Form' back in the survey package before the survey package is given to a volunteer student.
- 3. At the beginning of the class a volunteer student should be asked to assist in administering the enclosed survey.
- 4. Facilitators/Designates **Read** to the class the "**INTRODUCTION**" paragraph at the top of this page.
- 5. Ask students to take their time in completing the survey.
- 6. Provide the student volunteer with the envelope.
- 7. The facilitator is to leave the room while the students are completing the survey.
- 8. You will receive a copy of the survey results to be reviewed with the team.

# STUDENT'S ROLE

Following the reading of the "INTRODUCTION" statement above to the class, the student volunteer should follow the steps listed below.

- 1. Advise students the survey should take 5 to 10 minutes to complete.
- 2. Ask students to privately read and carefully respond to each question.
- 3. Ask students to return the completed survey to you.
- 4. Open the envelope and hand out one survey to each student.
- 5. Next, fill out your own survey.
- 6. Count to ensure all surveys have been returned to you.
- 7. Place all the surveys in the envelope.
- 8. Return the envelope to one of the locked survey drop boxes located in each building.
- 9. Inform the facilitator/designate that the survey is finished.

Document Name: CSS - Program Envelope Document Number: ADM-F066 Approval Date: July 15, 2010 Approved by: Tom Snell Page 1